

FOR IMMEDIATE RELEASE

Broadvoice Expands Channel Management Team with Ryan Ficken

Los Angeles, CA, September 28, 2016 - [Broadvoice™](#), an award-winning provider of hosted voice, unified communications (UC) and SIP trunking services for homes and businesses, has appointed Ryan Ficken to the role of Channel Manager.

Ficken brings more than 18 years of experience to his new position, after a career of successful sales leadership in multiple industries, including higher education, awards, telecom and tourism. At Broadvoice, he is tasked with supporting the company's fast-growing channel partner program, which has seen a triple-digit expansion in the last year. Working side-by-side with sales partners on technology selection, solution design, customer service and more, Ficken will act as a dedicated resource for the Broadvoice channel community.

"Our company is gaining significant traction in the UC, cloud PBX and SIP trunking space, and our channel partner ecosystem is the lifeblood of that effort," said Sam Ghahremanpour, President at Broadvoice. "Our success is built on our partners' success. We are deeply committed to giving them the dedicated, personalized support they need to grow their business. I could not be happier to welcome Ryan to our channel team, to help do just that."



Ficken has a proven track record as a strong team builder and a strategic thinker. Prior to Broadvoice, the Kansas-based executive held sales management positions at Ottawa University, xPlore Lawrence and ValuNet, where he led the company to a 68 percent market share for business and residential voice services, Internet and television. He holds a master's degree and a B.A. from Ottawa University.

"Broadvoice stands out in the industry as having the latest technology, a white-glove standard of support and a laser focus on providing the ideal business and marketing tools to enable long-term success for our sales partners," said Ficken. "I'm excited to roll up my sleeves and get to work helping this world-class group of partners take our innovative and tested set of communications solutions and do what they do best: compete and win in a fast-moving industry."

Broadvoice was recently named to the annual Inc. 500|5000, a ranking of the nation's fastest-growing private companies. It offers a flexible, smart portfolio of IP-based voice and data offerings, backed by its enterprise-class, geo-redundant IP Telephony platform. This includes a full UC suite and cloud PBX services, including unlimited voice calling plans for businesses, throughout the continental United States and Canada.

For more information on the Broadvoice Partner Program, please call [866-634-1394](tel:866-634-1394), or visit www.broadvoice.com/partners

About Broadvoice

Headquartered in Los Angeles, Broadvoice is a premier provider of cloud phone service, contact center solutions, collaboration and conferencing. Utilizing the latest cloud communications technology, Broadvoice helps businesses achieve higher call quality and faster internet speeds while reducing overall costs and improving efficiency. The company continuously delivers a full suite of secure, reliable, real-

time communication solutions that help businesses connect with customers anywhere, any time and with any device. Broadvoice has been ranked in the Deloitte Technology Fast 500 and Inc. 500 Fastest Growing Private Companies in America. Visit broadvoice.com to learn more.

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