



## **BROADVOICE AND PULVER INNOVATIONS ANNOUNCE THE AVAILABILITY OF THE BROADVOICE WiSIP™ PHONE**

*New Phone brings VoIP to WiFi Hotspots*

**LOWELL, MA, April 1, 2004** - BroadVoice, a new kind of Communications Company, and Pulver Innovations today introduced a special edition WiSIP phone that is optimized for use with BroadVoice service. Following on the heels of its service offering launch, BroadVoice has quickly established itself as the most flexible and user friendly VoIP provider in the industry today. In addition to standard VoIP offerings that allow consumers to use their phones anywhere in the world with unlimited domestic calls and lower international rates, BroadVoice provides a comprehensive suite of advanced features that is unmatched by traditional telephone companies or other VoIP providers.

Given the enormous growth in WiFi locations (both commercial and residential), the BroadVoice WiSIP service provides an unprecedented value proposition to the VoIP community and consumers at large. Entry prices are the best the market has to offer and include an Unlimited In-State plan for just \$9.95 a month and an Unlimited USA calling plan for \$19.95 a month. The WiSIP phone is available with either plan at the introductory price of \$149.95. The phone can either be used as a primary BroadVoice line or as a second phone on an existing BroadVoice line using the company's shared line feature.

"We're very excited to partner with BroadVoice on this new offering," said Jeff Pulver, founder of Pulver Innovations. "The market is demanding choices and flexibility when it comes to their SIP based service, and BroadVoice is providing both." BroadVoice customers can choose a direct-dial telephone number from any of the 30 states and 1,300 cities and towns the company currently offers, regardless of the user's geographic location. All BroadVoice accounts come with voicemail, caller ID, call waiting and a suite of 21 other advanced calling features (more than any other VoIP provider) at no additional charge. All features are available through the company's interactive communications portal.

"We based our service on the SIP protocol specifically so we could accommodate a wide range of end user devices," said David Epstein, company co-founder and President of BroadVoice. "The WiSIP phone from Pulver Innovations is one of many such devices that we will support and it is one of the many reasons that customers are switching to us and away from the inflexible, limited and bureaucratic Bell Operating Companies."

### **About BroadVoice**

Founded in December 2003, BroadVoice is a new kind of Communications Company. Using an existing high-speed Internet connection, BroadVoice service allows customers to make and receive phone calls anywhere in the world. Customers benefit from unlimited domestic calling, lower international rates, and a suite of advanced features not found with traditional telephone service. Additional information can be found at [www.broadvoice.com](http://www.broadvoice.com)

BroadVoice is a wholly-owned subsidiary of Convergent Networks, Inc., [www.convergentnetworks.com](http://www.convergentnetworks.com)

Contact: Angela Millan-Epstein  
[aepstein@broadvoice.com](mailto:aepstein@broadvoice.com)

Direct: 978 418 7380

# BROADVOICE

Mobile: 978 418 7480